



Travel Demand Management Policy

In order to promote and provide an integrated, safe, responsive and sustainable state highway network, contribute to the objectives of the New Zealand Transport Strategy and meet the requirements of the Land Transport Management Act 2003, Transit New Zealand will actively manage the demand for travel on the state highway network.

To achieve this Transit will:

- 1) Support, develop and implement initiatives to integrate transport and land use planning objectives by:
 - a. seeking to improve the efficiency and integration of the transport network but necessarily focusing on the state highway network;
 - b. enabling unsustainable travel to be avoided;
 - c. encouraging the use of non-car and high occupancy car modes of travel in appropriate circumstances;
 - d. encouraging and assisting the most effective, cost-efficient and sustainable means of transporting freight within New Zealand.
- 2) Contribute to local, regional and national policy development and implementation to promote consistency with this policy.
- 3) Influence regional and district planning and development processes at all levels to promote consistency with this policy.

Implementing travel demand management measures within the state highway will be a priority for putting this policy into practice. In these instances the specific travel demand management measures will be considered on an individual case basis to ensure they are appropriate to the local context.

Transit will collaborate and work with other agencies and parties as appropriate in order to manage the demand for travel.